

## 2018 O'Keefe Ranch Sponsorship Opportunities

### SPONSORSHIP OPTIONS:

#### Greenhow Museum Exhibitions

**14-18: The First World War Illustrated** – to commemorate the centenary of the Great War's end, we're showing our collection of original lantern slides, wartime illustrated newspapers, and other beautiful wartime objects. \$750 sponsorship

**What Was it Like to Work at O'Keefe Ranch?** – take a card that describes the life of a ranch worker and put yourself in their shoes as you explore the site. Can you find the places where they lived and worked? \$500 sponsorship

**The Chinese in BC Ranching** – Just in time for British Columbia's 160<sup>th</sup> birthday, we're celebrating the contributions of our province's Chinese population. Come learn how they played an important role in the emergence of Ranching in BC. \$500 sponsorship

**Gallery of Cowboy Treasures** - This space showcases our most precious cowboy artifacts, and demonstrates that although these men and women often did tough and dirty jobs, they took pride in their gear and invested in beautiful pieces. \$500 sponsorship

**Greenhow Art Gallery** - Join us for a multi-media installation and public performances with local artist Mariel Belanger (dates TBD) \$500 sponsorship

Museum Sponsors will receive:

- Logo placement on the website, monthly e-newsletters, and museum print material
- Logo in vinyl on the museum wall
- Promotion through our social media channels
- Private tour with our curator
- 2 family day passes

#### O'Keefe Ranch Events

##### **Mother's Day and Opening Day of the 2018 Season**

Sunday, May 13, 2018

Featuring a fibre and fabric artisan market and quilt show

Your sponsorship supports free admission for mother's and grandmother's accompanied by children. \$1000 exclusive sponsorship or up to three (3) \$500 sponsorships

### **Father's Day and "Sound of the Forge" Artistic Blacksmithing Competition**

Sunday, June 17, 2018

Featuring a blacksmithing competition, gun collection display, and walking tour of farm implements

Your sponsorship supports free admission for father's and grandfather's accompanied by children. \$1000 exclusive sponsorship or up to three (3) \$500 sponsorships

### **Cowboy Dinner Show, 10<sup>th</sup> Anniversary!**

Every Friday Night in July and August

Featuring the Rob Dinwoodie Band and poet and author Ken Mather, a stagecoach ride, roping lessons, campfire singalong, and sizzling steak dinner, guests are entertained with a great western themed performance. \$1000 exclusive sponsorship or up to three (3) \$500 sponsorships

### **Family Fun Day**

Sunday, July 22, 2018

Featuring a variety of unique activities on this day only, including live music, fun and festivities

Your sponsorship supports free admission for mother's and grandmother's accompanied by children. \$1000 exclusive sponsorship or up to three (3) \$500 sponsorships

### **Family Fun Day**

Sunday, August 19, 2018

Featuring a variety of unique activities on this day only, including live music, fun and festivities

Your sponsorship supports free admission for mother's and grandmother's accompanied by children. \$1000 exclusive sponsorship or up to three (3) \$500 sponsorships

Event Sponsors will receive:

- Logo placement on the website, monthly e-newsletters, and event advertising material
- Opportunity to hang a banner on site for the season
- Promotion through our social media channels
- 4 family day passes (4 Cowboy Dinner Show Tickets for the \$1000 CDS Sponsor)

## O'Keefe Ranch Programming

### **O'Keefe Kids Korner and Adult Learning Space**

Located at the entrance of the Ranch and beside the Gift Shop, the programming space is will be used to host children's creative programs, adult make-and-take workshops, and event art activities. Your support will provide the means to equip the space with proper tools and materials. \$500 sponsorship

Program Sponsors will receive:

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- Logo placement on the website, monthly e-newsletters, and programming advertising material
- Opportunity to hang a banner on site for the season
- Promotion through our social media channels
- 2 family day passes

## Other Unique Sponsorship Opportunities

### **Volunteer T-shirts**

Support our volunteers with shirts for special event days so they are easily identifiable and appreciated. \$500 sponsorship

Volunteer T-Shirt Sponsors will receive:

- Logo placement on the t-shirts, website, monthly e-newsletters, and volunteer promotional material
- Promotion through our social media channels
- 2 family day passes

### **Tours by Horseback and Pony Rides**

Help us keep our equipment in good order, such as purchasing new riding helmets and buddy stirrups for kids! \$500 sponsorship

Equine Sponsors will receive:

- Logo placement on the website, monthly e-newsletters, and equine program advertising material
- Opportunity to hang a banner on our tack shed for the season
- Promotion through our social media channels
- 2 family day passes

### **BC Express Stagecoach**

Our draft horses and stagecoach put on a lot of miles giving rides at special events, the Cowboy Dinner Show and promoting the Ranch at community events and parades.

\$500 sponsorship

Stagecoach Sponsor will receive:

- Logo placement on the website
  - Signage on the stagecoach for the 2018 season
  - Promotion through our social media channels
  - 2 family day passes
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## 2018 Sponsorship Agreement

Date:

Organization:	
Contact Name:	
Address:	
Phone Number:	
Email:	

Yes, I/we wish to contribute to the 2018 sponsorship program with the O'Keefe Ranch.

Please specify the type of sponsorship selected: (exhibition, event, other):

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For the amount of: \_\_\_\_\_

Payment can be made by cheque (made out to Historic O'Keefe Ranch), credit card or e-transfer.

Arrangements will be made to collect passes/event tickets/banners at your convenience. Please send a jpeg, tiff, or pdf file of your logo for promotional purposes.

Notes: \_\_\_\_\_

Contact Kelly MacIntosh, Marketing & Events Coordinator [events@okeeferanch.ca](mailto:events@okeeferanch.ca)

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Sponsor signature

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Historic O'Keefe Ranch